

A nighttime photograph of a city skyline, likely Houston, Texas, featuring several illuminated skyscrapers. The image is overlaid with a semi-transparent geometric pattern of triangles in shades of purple, pink, and red. In the bottom left corner, there is a circular graphic element resembling a globe or a stylized wheel with radiating lines.

*Meli*<sup>™</sup>  
Marketing

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# ABOUT MELI MARKETING

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Founded in 2001, Meli Marketing is an award winning full-service digital marketing agency. We have been awarded and recognized internationally by such names as Forbes and most recently the Davey Awards. We are a team of talented professionals who love creating, designing and helping people who are as passionate as we are. All of us here have 10 plus years of experience in our fields which allows our customers to be treated like a boutique agency with powerful digital marketing performance.

From business consulting to brand strategy we bring our creative minds together to deliver measurable results.

Our in house staff handles everything from business consulting and brand strategy to design, web development and marketing, serving our clients needs without outsourcing the talent.

We are grateful our clients become a part of the Meli team's family and because of that we establish very long lasting relationships. Our clients love us not only because we are fun people but because we deliver results.

We love what we do, and we love sharing what we do with others. We strive to be a catalyst of innovation and stand out as a leader in our industry.

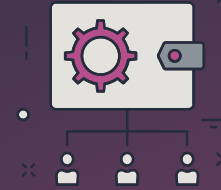
# A TRUE FULL STACK AGENCY

Welcome to Meli Marketing,  
a true full-stack agency.

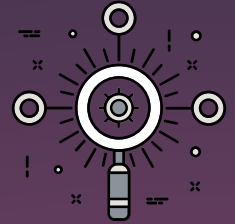
We use digital content to attract, convert, close and delight our client's customers in a way that engages them throughout the customer journey and buying cycle. Using advanced research, appealing custom design and top notch content, Meli Marketing pushes organizations towards their Digital marketing goals. Here is just a few digital services our in house experts specialize in, get ready to be impressed! Because here at Meli Marketing we achieve success & standard is not an option!



MONTHLY  
REPORTING



ACCOUNT  
MANAGEMENT



50 POINT  
SEO AUDIT



KEYWORD  
IDENTIFICATION  
& PLANNING



PAGE SPEED  
ANALYSIS



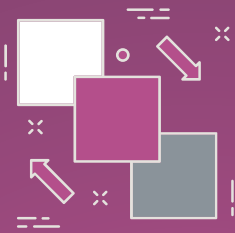
LINK PROFILE  
AUDIT



GOOGLE  
ANALYTICS AUDIT



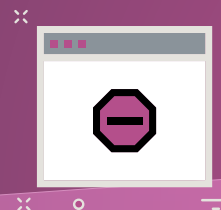
SEARCH CONSOLE  
REVIEW & OPTIMIZATION



IMPLEMENT  
MICRODATA



OPTIMIZE  
META TAGS



DISAVOW  
NEGATIVE LINKS



CONTENT  
CALENDAR CREATION



**BUSINESS DIRECTORIES**  
*(NEED PHYSICAL LOCATION)*



**LANDING PAGE PER**  
**CAMPAIGN STRATEGY**



**GOOGLE MY BUSINESS**  
**SETUP & OPTIMIZATION**  
*(NEED PHYSICAL LOCATION)*



**SOCIAL**  
**NETWORK SETUP**



**SOCIAL NETWORK**  
**OPTIMIZATION**



**4 ONSITE BLOG**  
**POST MONTHLY**



**MINIGRAPHIC**  
*(1 PER BLOG)*



**2 EMAIL NURTURE**  
**CAMPAIGN W/AUTOMATION**



**4 SOCIAL NETWORK AD**  
**CREATION & PROMOTION**  
*(ORGANIC & PAID) MONTHLY*



**REMARKETING AD**  
*(BLOG OR WEBSITE)*



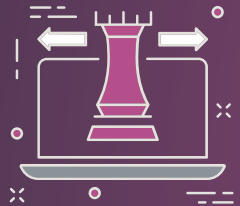
**2 BRANDING SOCIAL**  
**PROMOTIONAL VIDEO**



**TESTIMONIALS**  
*(GATHERING & DESIGN)*



**DAILY SOCIAL POSTS**  
**PER MONTH**



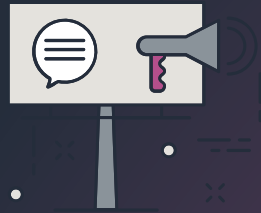
**MONTHLY STRATEGY**  
**FOR CAMPAIGN**



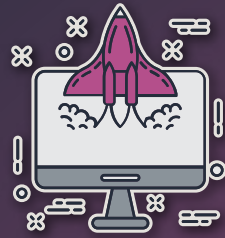
**PPC : DISPLAY ADS &**  
**VIDEO ADS OR CALL ONLY**



**INFOGRAPHIC**  
**& EBOOK**



**PAID PROMOTION  
BUDGET (PAID BY CLIENT)**



**ANIMATION**



**BRANDING**



**WEB  
DEVELOPMENT**



**DIRECTORY &  
CATEGORIES**



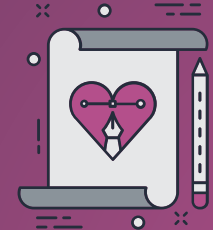
**APP  
DEVELOPMENT**



**ELIMINATE  
DUPLICATE LISTINGS**



**PRODUCT REVIEW  
MONITORING &  
RESPONSE TRAINING**



**ENHANCED MEDIA  
CONTENT**

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# OUR PROCESS

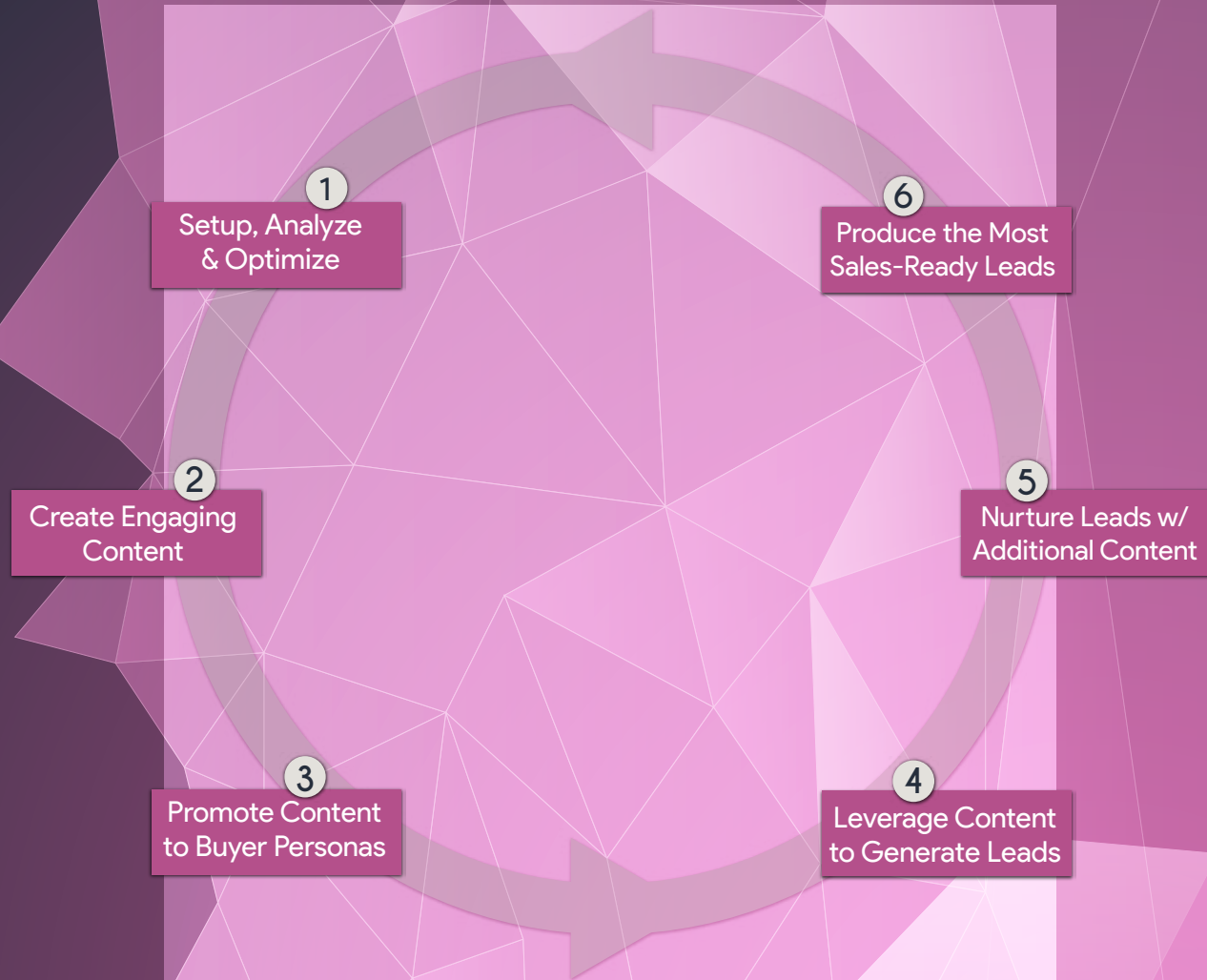
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## GETTING STARTED

The key to executing a successful marketing campaign is doing all we can to learn about who our client is and what they really do. Planning is a huge part of the process, efficient planning allows us to ensure everything is completed to perfection, and in a timely manner for each campaign that we create for your business.

## MELI'S SIX STEPS TO CLIENT SUCCESS:

- Learn
- Create
- Measure
- Plan
- Promote
- Optimize





# CERTIFICATIONS & AWARDS



CERTIFIED PARTNER



CERTIFIED PARTNER

